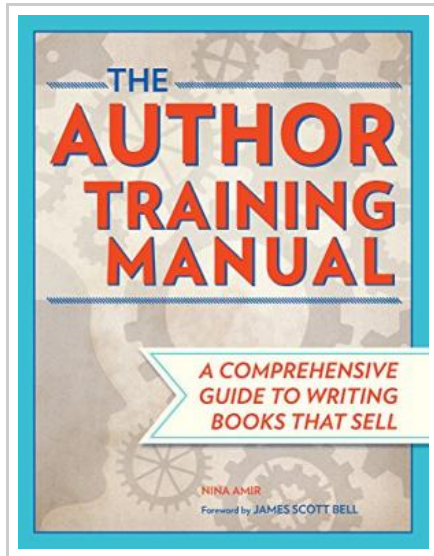




The Author Training Manual: Develop Marketable Ideas, Craft Books That Sell, Become the Author Publishers Want, Self-Publish Effectively

By Nina Amir

F&W Publications Inc. Paperback. Book Condition: new. BRAND NEW, The Author Training Manual: Develop Marketable Ideas, Craft Books That Sell, Become the Author Publishers Want, Self-Publish Effectively, Nina Amir, Anyone can publish a book and become an "author," but if you want to become a successful author with a profitable publishing career, you need a clear, step-by-step guide to help you develop book ideas that sell. In The Author Training Manual, expert editor and book coach Nina Amir reveals the exact process successful authors have used to create business plans and proposals for their books and teaches you how to view your ideas through the eyes of acquisitions editors and literary agents. Whether you write fiction or nonfiction, plan to traditionally publish or self-publish, The Author Training Manual provides you with the tools you need to achieve your goals and become the author publishers want. Inside you'll find concrete steps, evaluations, sample business plans, in-depth training activities, editor and agent commentaries, and much more--all designed to help you stand out, from the slush pile to the shelf. "Among the myriad of books written about the business of writing and publishing, Nina Amir's The Author Training Manual is the first I've...



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