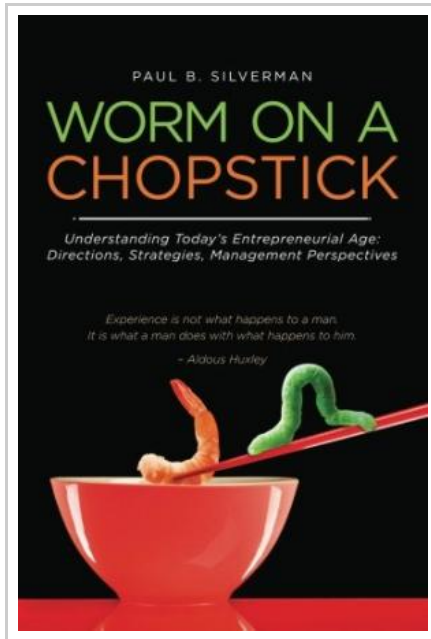




Worm on a Chopstick (Paperback)

By Paul B Silverman

Gemini Business Press, United States, 2011. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Helping entrepreneurial company managers succeed is the mission of a new highly praised book, Understanding Today's Entrepreneurial Age: Directions, Strategies, Management Perspectives, the first of three books in the new Worm on a Chopstick series for entrepreneurs and corporate managers. Driven by real world experiences, the book provides perspectives, strategies and tools helping today's entrepreneurial firm managers succeed. What you will learn after reading this book: * Discover the Difference Between Ideas and Opportunities and Why You Don't Invest Before it's an Opportunity: Before you spend money to create expensive bound business plans, borrow from family members or secure a second trust on your home, you need to evaluate if what you are looking at is just a new business idea or an opportunity that supports a sustainable business. * Define What Business You Are Really In Before Launch To Save Time and Money: Your business mission, objectives and strategies define your company and drive specific company structures, management teams and operational plans to maximize revenues and profits. * Why You Need...



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