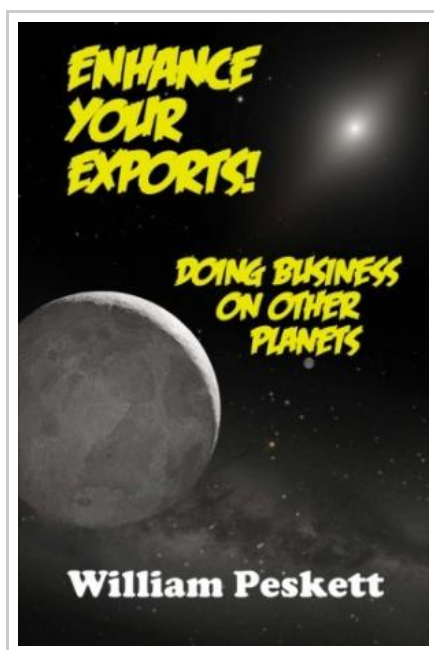



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Enhance Your Exports!: Doing Business on Other Planets (Paperback)

By William Peskett

Createspace, United States, 2012. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book. On the face of it, this is the story of Dave Smart, business studies lecturer, as he leads three colleagues on a tour of discovery to the Smiling Disc star system, 19 light years from home. Their main purpose is to investigate business practice on Kalista-mm, the larger of the system s two planets, and gather material for Dave s new book, Doing Business on Other Planets. Visits to a sulphur mine, an old-established bank and a drinks company give the Earthlings surprising insights into the way of life of aliens who have developed along somewhat different lines from us. It s not only that they have big moustaches and white blood, or that they drink sulphuric acid and lay eggs. The inhabitants of Kalista-mm are the epitome of political incorrectness, and are disarmingly honest about it. But is this all there is to it or does the author s domicile in Thailand hint at some more terrestrial satire in the story? Is Kalista-mm an allegorical Asia? Certainly the Kalistan-mms have some Asian speech characteristics and the humans confusion and awe when...



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