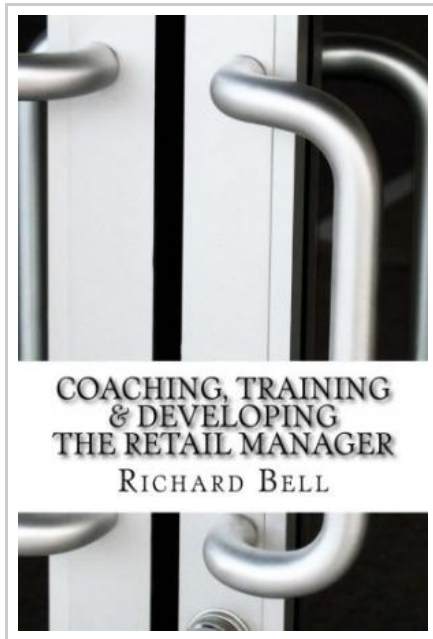




Coaching, Training Developing the Retail Manager (Paperback)

By Richard Bell

Createspace, United States, 2012. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Coaching, Training Developing The Retail Manager is a direct look into the realities of managing a retail store today. Everything from a small store to a big box chain requires employee and managerial development as the key to distinguishing a store among the competition. The need for change is present in every capacity from employee morale to coaching and training practices. This book focuses on real problems that managers of every level face. It offers realistic solutions that require a commitment to developing the store staff as the path to success. Richard brings twenty two years of retail experience and extensive studies in management to this fast-paced, easy-to-read project. The material is not weighed down in leadership philosophies or theory but gets directly to the heart of enhancing the effectiveness and impact of the staff. Managers will understand the ineffectiveness of some of the practices they currently use and recognize the need for change. The results of coaching, training and developing the management and employee teams pave the way for a higher level of customer service.



READ ONLINE
[2.49 MB]

Reviews

Totally among the best publication I have ever go through. This really is for all those who statte that there had not been a well worth studying. I am just very happy to let you know that this is actually the very best pdf we have go through inside my very own daily life and could be he very best ebook for actually.

-- **Miss Audra Moen**

Absolutely essential go through publication. This can be for all who statte there was not a worthy of looking at. Its been printed in an remarkably basic way and it is just right after i finished reading this book through which in fact altered me, modify the way i think.

-- **Dr. Haskell Osinski**