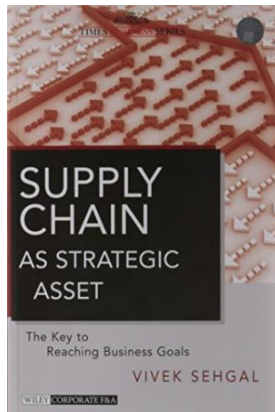


Read eBook

SUPPLY CHAIN AS STRATEGIC ASSET: THE KEY TO REACHING BUSINESS GOAL



Times Group Books, New Delhi, India, 2011. Softcover. Book Condition: New. First Edition. How can your supply chain create competitive advantages and help achieve business goals? Drawing from the author's abundant research and analysis, this resourceful book shows how aligning the supply chain design with business strategy helps build competitive capabilities, prioritize capital investments, and takes your firm beyond the industry best-practices to create competitive advantages, not just competitive parity. Summarizing the current literature on business and supply chain strategies,...

Read PDF Supply Chain As Strategic Asset: The Key to Reaching Business Goal

- Authored by Vivek Sehgal
- Released at 2011



Filesize: 3.66 MB

Reviews

An extremely wonderful ebook with lucid and perfect explanations. I was able to comprehend almost everything using this composed e publication. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Kimberly Carroll**

The book is fantastic and great. It generally does not expense excessive. Its been designed in an exceptionally easy way and it is simply right after i finished reading through this book by which really changed me, change the way i think.

-- **Adolfo Lindgren**

Certainly, this is actually the greatest job by any author. It is definitely simplified but excitement inside the 50 percent of the book. I am just easily will get a delight of studying a composed pdf.

-- **Lelia Heidenreich**
